

REP HEADLINE# 6145290 TREN E:120604
\$\$S MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
* * * CHANCES * * *

ADV. NAME ISS/DCCC

AGY # AGY. NAME GREAT AMERICAN MEDIA

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME KATIE KEULEMAN
SALES PRSN WAM MEGHAN MCGARR (H)

ORDER # 46145290
CONTRACT # 6145290

PRDCT DCCC EST#1194 COMMENTS: (LINE, ORDER,

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDS

בְּרִיתְמָה וְעֵדָה

KLR. ORDER CANCELED
ALL IN'S ZERO'D OUT
NEW TTL \$0

PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM * * * * * THIS IS A CASH IN ADVANCE SCHEDULE * * *

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

10

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1194
AGENCY PRODUCT CODE = 14

AGENCY PRODUCT CODE = 14

S 1100A-1200N 30 \$175.00 10/

SRAM : NC8 MIDDAY

GRAM : NC8 MIDDAY
COM1 : NC8 MIDDAY

S 1237A-136A 30 \$350.00 10/

GRAM : J FALION-NBC<
COM1 : T FALION-NBC<

COM1: J FALLOON-NBC<

REP HEADLINE# 6145290 TREF# E:120604
\$SS MOD# 0: UNAPPROVED REV #1 \$SS

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

OCT 1/12 16.57
*** WFLA-TV ***

REP HEADLINE# 6145290
\$\$\$ MOD# 0 : UNAPPROVED REV# 1 TRP# E:120604
\$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

✓ 12 16, 57
ELA-TV ***

REP HEADLINE# 6145290 TIRE# E:120604
SSS MOD# 0: UNAPPROVED REV #1 SSS

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
*CHANGES** *

21	S	900A-1000A		30		\$400.00		10/20		10/20		0		SAT		0
PROGRAM : NWSCH8 SAT-AM	CON COML: NWSCH8 SAT-AM															
22	S	900P-1000P		30		\$1,800.00		10/20		10/20		0		SAT		0
PROGRAM : PARENTHOOD	CON COML: PARENTHOOD															
23	S	600P-630P		30		\$1,100.00		10/21		10/21		0		SUN		0
PROGRAM : NFLA NEWS	CON COML: NFLA NEWS															
24	S	630P-700P		30		\$3,650.00		10/21		10/21		0		SUN		0
PROGRAM : NBC NIGHTLY NEWS	CON COML: NBC NIGHTLY NEWS															
25	S	700P-830P		30		\$5,500.00		10/21		10/21		0		SUN		0
PROGRAM : FOOTBALL NIGHT IN AMERICA	CON COML: FOOTBALL NIGHT IN AMERICA															
26	S	800A-900A		30		\$625.00		10/21		10/21		0		SUN		0
PROGRAM : SUN TODAY-NBC	CON COML: SUN TODAY-NBC															
27	S	900A-1000A		30		\$400.00		10/21		10/21		0		SUN		0
PROGRAM : NWSCH8 SUN-AM	CON COML: NWSCH8 SUN-AM															
28	S	800P-1000P		30		\$3,500.00		10/16		10/16		0		TUE		0
PROGRAM : BIGST LR13-NBC	CON COML: BIGST LR13-NBC															
29	S	200P-300P		30		\$300.00		10/22		10/22		0		MON		0

REP HEADLINE# 6145290 TREC# E:120604
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP OCT11/12 16.57
 CHANGES *** WFLA-TV ***

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
17	Mon 8-10p ET / 7-9p CT Voice	:30 Commercial	10/22/12	Closed Pre Emption	16,000.00	No Makegood / Credit	0000000000	E:120604023
19	Sat 8p ET / 7p CT Revolution	:30 Commercial	10/15/12	Closed Pre Emption	1,500.00	No Makegood / Credit	0000000000	E:120604023
36	Sat 830p ET / 730p CT Go On	:30 Commercial	10/15/12	Closed Pre Emption	1,500.00	No Makegood / Credit	0000000000	E:120604023

Grand Totals:

Month 10 Weeks: 4	
Totals	10/15
Spots	0

Cost	0
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Grand Totals:

Spots:	0
Gross Total:	0.00
Commission:	0.00
Net Total:	0.00

REP HEADLINE# 6145290
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

MAY 15/12 15.4
REGISTRATION
FAX# 703-516-9690

ADV # _____ ADV. NAME ISS/DCCC
AGY # _____ AGY. NAME GREAT AMERICAN MEDIA

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME KATIE KEULEMAN

1010 WISCONSIN AVENUE
WASHINGTON, DC 20007

CONTRACT # 6145290 CLASS: NATL. LOCAL REGISTRATION
SALES PRSN WA MEGHAN MCGBARR (H)

PRDCT DCCC EST#1194 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED
DATE MAY 15/12 15-43

REP: NEW ORDER
TTI 97025 @ 70X

PLS CFM
THANKS, MIKE FOR MEGHAN

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

WMA: #4550

:LINE#:REP : CDR: TIME PERIOD : LGTH : SEC : RATE : START : END : SPOTS: WEEK : DAYS : TOTAL :
:LINE#: : : : : : : DATE : : DATE : /WK: INV: : : SPOTS:
AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1194
AGENCY PRODUCT CODE = 14

1	1100A-1200N	30	\$175.00	10/16	10/19	3	TUE-F	3
2	1237A-1336A	30	\$350.00	10/16	10/19	2	TUE-F	2
3	2000P-3000P	30	\$300.00	10/16	10/19	4	TUE-F	4

PROGRAM : J FALLON-NBC<
CON COM1: J FALLON-NBC<
PROGRAM : RACHAEL RAY
CON COM1: RACHAEL RAY

REP HEADLINE# 6145290
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY ORDER WORKSHEET FAX# 703-516-9600 CREDIT RISK !!! HARRIS REPORT FROM REP

MAY 15 / 12 - 15 - 4

REP HEADLINE# 6145290
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGEN
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP

May 15 / 12 15 - 4
* * * W E R A - TV * * *

REP HEADLINE# 6145290
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 CREDIT RISK !!! FAX# 703-516-9680
CREDIT ADVISORY: AGENCY HARRIS REPORT FROM REP
ORDER WORKSHEET

W.E.L.A. 15/12 15.4
W.E.L.A. 15.4

REP HEADLINE# 6145290
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

$$b \in \mathbb{G}_1 \mathbb{L} = \mathbb{G}_1^T / \mathbb{G}_1 \mathbb{L} \mathbb{X} \mathbb{M}$$

PROGRAM : NCB TODAY@5:30<
CON COM1: NCB TODAY@5:30<

PROGRAM : TODAY SHW<
CON COM1: TODAY SHW<

MON 10/22 2017 00:00:00,000 10/22 2017 23:59:59

PROGRAM :	TODAY	SHW2-NBC
CON COM1:	TODAY	SHW2-NBC
34	430A-459A	

MON 1 10/22 10/22 \$75.00 10/22 30

OCT/12 97025.00

CONTRACT TOTAL

11 97025-00

MARKET TOTALS \$485,125 WFLA 20% WFPTS 15% WTSP 25% WTVT 20% WTQG 2%
 DEMOS- RA35+* WMOW 0% WXPX 0% WWSB 15% CABL 0% WTTA 2%
 SVC- NSI BOOKS- OCT/11 NOV/11 NOV/PJ EST/ES WMOR 1%

Great American Media **Democratic Congressional Cpgn Comm/ Issue**
 1010 Wisconsin Avenue NW **Submission Number 606** **Issue 1**

Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601
 PHONE (813) 223-6888

Client: Democratic Congressional Cpgn Comm/ Issue	Submission Cost: 92475	Campaign Ref: E:120604023
Buyer: 10/15/12 to 10/28/12	Client/Product/Estimate: 11/14 /1194	Sales Rep: HRP Washington, DC
Schedule Dates: 06145290	Weeks: 2	Order Ref: 06145290
Est./PO Number:	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

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Product: Dccc
Demographic: (1) Household
Booking Group: WFLA
Order: Key Market: Tampa-St. Petersburg, FL

Ref	Sales Product Details	Rate	Spot Type	10/15	10/22	Total	Co
1	M-F 11a News	175	Nbr of Spots 30 Comme	3		3	
2	M-F 1237a ET/1137p CT Late Night	350	Nbr of Spots 30 Comme	2		2	
3	M-F 2p Rachael Ray	300	Nbr of Spots 30 Comme	4		4	
4	M-F 4p Dr Oz	675	Nbr of Spots 30 Comme	4		4	
5	M-F 5p News	1400	Nbr of Spots 30 Comme	2		2	
6	M-F 531a News	400	Nbr of Spots 30 Comme	4		4	
7	M-F 530p News	1400	Nbr of Spots 30 Comme	2		2	
8	M-F 6p News	1800	Nbr of Spots 30 Comme	4		4	
Weekly Totals: Total Spots(Ord Spots)				60	8	68	

Great American Media Democratic Congressional Cpgn Comm/ Issue
1010 Wisconsin Avenue NW Submission Number 606 Issue 1

Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-6868

Client:	Democratic Congressional Cpgn Comm/ Issue	Submission Cost:	92475	Campaign Ref:	E-120604023
Buyer:		Sales Rep:		HRP Washington, DC	
Schedule Dates:	10/15/12 to 10/28/12	Order Ref:		0615290	
Est/PO Number:	06145290	Business Type:		POLITICAL	

Ref	Sales Product Details	Rate	Spot Type	10/15	10/22	Total	Orig
9	M-F 6a News .TWTF..	1000	30 Comme	Nbr of Spots	3	3	
10	M-F 630p ET / 530p CT NBC Nightly News .TWTF..	5000	30 Comme	Nbr of Spots	1	1	
11	M-F 7p Entertainment Tonight .TWTF..	1800	30 Comme	Nbr of Spots	4	4	
12	M-F 7a Today Show .TWTF..	1275	30 Comme	Nbr of Spots	4	4	
13	M-F 9a Today Show II .TWTF..	700	30 Comme	Nbr of Spots	4	4	
14	M-Su 11p News .TWTF..	2000	30 Comme	Nbr of Spots	3	3	
15	M-Th, Su 430a News .TWTF..S	75	30 Comme	Nbr of Spots	4	4	
16	Fri 8-9p Whitney / Community F..	2800	30 Comme	Nbr of Spots	1	1	
17	Mon 8-10p ET / 7-9p CT Voice M.....	8000	30 Comme	Nbr of Spots	2	2	
18	Sat 7a Today Show S.....	500	30 Comme	Nbr of Spots	1	1	
Weekly Totals: Total Spots(Ord Spots)				60	8	68	

Great American Media Democratic Congressional Cpgn Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 606 Issue 1

Washington DC 20007



WFLA-TV
 P.O. Box 1411
 Tampa, FL 33661

PHONE (813) 226-8888

Client:

Democratic Congressional

Cpgn Comm/ Issue

Buyer:

"

10/15/12 to 10/28/12

Schedule Dates:

06145290

Est./PO Number:

Ref	Sales Product Details	Rate	Spot Type	10/15	10/22	Total	Co
19	Sat 8p ET / 7p CT RevolutionS.	1500	30	Nbr of Spots	1	1	
20	Sat 9a NewsS.	400	30	Nbr of Spots	1	1	
21	Sat 9p ET / 8p CT Chicago FireS.	1800	30	Nbr of Spots	1	1	
22	Sun 6p NewsS	1100	30	Nbr of Spots	1	1	
23	Sun 7p ET / 6p CT Football Night in AmericaS	4000	30	Nbr of Spots	2	2	
24	Sun 8a Today ShowS	625	30	Nbr of Spots	1	1	
25	Sun 9a NewsS	400	30	Nbr of Spots	1	1	
26	Tue 8p ET / 7p CT Voice T.....	3500	30	Nbr of Spots	2	2	
27	M-F 2p Rachael Ray M.....	300	30	Nbr of Spots	1	1	
28	M-F 4p Dr Oz M.....	675	30	Nbr of Spots	1	1	
29	M-F 530a News	400	30	Nbr of Spots	1	1	
Weekly Totals:				Total Spots(Ord Spots)	60	8	68

Orig

11/14/1104

Campaign Ref: E120604023

Sales Rep: High Voltage, Inc.

Order Ref: 06145290

Business Type: POLITICAL

Business Category: Transactional

Great American Media **Democratic Congressional Cpgn Comm/ Issue**
 1010 Wisconsin Avenue NW **Submission Number 606** **Issue 1**

Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8686

Client: Democratic Congressional

Cpgn Comm/Issue

Submission Cost:

92475

Campaign Ref:

E-120804023

Buyer:

10/15/12 to 10/28/12

Sales Rep:

HRF Washington, DC

Schedule Dates:

08145290

Order Ref:

08145290

Est/IPO Number:

Political

Business Type:

POLITICAL

Contract type:

Political

Business Category:

Transactional

Ref	Sales Product Details	Rate	Spot Type	10/15	10/22	Total	Co
M.....			Comme				
30	M-F 7a Today Show	1275	30	Nbr of Spots	1	1	
M.....			Comme				
31	M-F 9a Today Show II	700	30	Nbr of Spots	1	1	
M.....			Comme				
32	M-Th, Su 430a News	75	30	Nbr of Spots	1	1	
M.....			Comme				
Weekly Totals: Total Spots(Ord Spots)				60	6	66	
						68	

Grand Totals

	Month 10 Weeks: 4	
Totals	10/15	10/22
Spots	68	6
Cost	92475	5

Grand Totals:

	Spots:	
Gross Total:	92,475.00	
Commission:	13,871.25	
Net Total:	78,603.75	